



75
EST. 1954

Years

PRESTON MUSICAL
COMEDY SOCIETY

The
ADDAMS
Family

Sponsorship Opportunities
2024

Sponsorship Opportunities for your business during our upcoming production of “Addams Family The Musical” and our Platinum Anniversary Dinner

Thank you for taking the time to read through our advertising opportunities for adverts and sponsorships within our programme for our upcoming production of ‘*Addams Family The Musical*’ and the Souvenir Brochure at our 70th Platinum Anniversary Dinner this September hosted at Delta Hotels by Marriot Preston.

Addams Family is being performed at the Preston Playhouse Theatre (*Market Street West, PR1 2HB*), between Wednesday 19th June 2024 and Saturday 22nd June 2024 over 5 performances. Seating 210 per performance, the show has a potential reach of 1,050 persons.



Our Anniversary Dinner on 21st September 2024 will have around 120 current and former members of PMCS as well as friends of the society and invited guests. The souvenir brochure for the event is being designed as a keepsake and memento for attendees to keep and copies kept by the Society for future viewing at other events and for achieving with the Society’s history.

We are able to offer adverts over multiple pages for Addams Family and in the Souvenir Brochure, plus the inside covers. Pricing is as follows and will guarantee a spot at both events:

Half Page: £100

Full Page: £150

Inside Back Cover: £180

Inside Front Cover: £180

Spaces are allocated on a first come first served basis, with placement in the programme randomly assigned (*except the inside front and back covers*).





'Snow White and The Seven Dwarfs', December 2023

We kindly ask that all artwork be provided print ready and in the following specifications:

**Full Page (Portrait):
CMYK Colour, 300dpi,
5mm Bleed, recommended 10mm margin,
210mm x 297mm**

**Half Page (Landscape):
CMYK Colour, 300dpi,
5mm Bleed, recommended 10mm margin,
210mm x 148mm**

Artwork Deadline: 7th June 2024

About Preston Musical Comedy Society

Preston Musical Comedy Society was formed in 1953 performing it's first production, The Desert Song, at The Royal Hippodrome in 1954.

The society has called many Theatres in Preston home since that first production. These have included The Gaumont Theatre, The Empire and The Charter Theatre along with the Preston Playhouse Theatre.

Over the years the Society has helped many of it's members on their way to a successful career in showbiz - Alfie Boe, John Thomson, Tupele Dorgu, Jessica Pieterston (nee Taylor), Sophie McDonnell and Julie Atherton to name just a few.

Preston Musical Comedy Society continues to be one of the most highly regarded companies in the North West. In recent years we have won more NODA awards than any other group in our region and we continue to present top quality musicals and pantomimes for the people of Preston.



'Avenue Q The Musical', June 2023

To view our previous 'Avenue Q The Musical' programme as an example please [click here](#), or visit www.prestonmusicalcomedy.co.uk/advertising

If you have any questions regarding any advertising opportunities or to book your spot please email: advertising@prestonmusicalcomedy.co.uk or dec@prestonmusicalcomedy.co.uk.



'Calendar Girls The Musical', June 2022



'Spamalot', May 2018



PRESTON MUSICAL COMEDY SOCIETY

Unit 1
Pittman Court
Pittman Way
Fulwood
Preston
PR2 9ZG

info@prestonmusicalcomedy.co.uk
www.prestonmusicalcomedy.co.uk